

Thursday, July 31, 2008

TM-Collection - The latest "Trademark Directory" scam outfit

This one came in via postal mail from Hungary, a pretty straightforward looking "invoice" for our trademark in something called the "TM-Collection - International Register of Trademarks".

I'm sure if one were to confront these companies they would tell you they are "offering a service" not trying to chump you with a fake looking invoice, but I contend that the latter is indeed the end-game behind all these. Why? Because when somebody is trying to sell you a service that you don't already own, use, subscribe to, etc, the order form is invariably accompanied by a sales letter. No sales letter = no sales pitch. If it just shows up looking like an invoice, its a scam.

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Posted by Mark Jeftovic in The Sleazemeter at 11:06