

Thursday, July 31, 2008

TM-Collection - The latest "Trademark Directory" scam outfit

This one came in via postal mail from Hungary, a pretty straightforward looking "invoice" for our trademark in something called the "TM-Collection - International Register of Trademarks".

I'm sure if one were to confront these companies they would tell you they are "offering a service" not trying to chump you with a fake looking invoice, but I contend that the latter is indeed the end-game behind all these. Why? Because when somebody is trying to sell you a service that you don't already own, use, subscribe to, etc, the order form is invariably accompanied by a sales letter. No sales letter = no sales pitch. If it just shows up looking like an invoice, its a scam.

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Posted by Mark Jeftovic in The Sleazemeter at 11:06

They almost got me on this one. I received this invoice just at the time that our trademark is being published in the Canadian Trademarks Journal. I quickly looked at this invoice and thought it was from the firm that is processing the trademark. They have my exact logo in proper format. How were they able to obtain this?

Anonymous on Oct 31 2009, 12:01