

Friday, June 2, 2006

June 6 prediction nailed, another example of the long tail of blogging

About a year ago I blogged about the approaching June 6, 2006 date and owing to its MM/DD/YY date string I predicted that a lot of rubbish was going to surface in form of conspiracy theories around this date.

It looks like I was right, just a small sampling of net.kookiness brings all kinds of hyperbole from the lunatic fringes of the internet like June 6, 2006: 6 Things You Must Know, the Left Behind folks are releasing The Rapture on June 6, and even mainstream Hollywood is re-releasing The Omen on this date.

What I didn't expect was that my original blog post would become the #1 organic search result in Google for various June 6, 2006 related terms and that over the last few weeks, there have been a lot of those and they've been accelerating.

A quick look at some of the search terms people are using include:

- june 6, 2006
- june 6 2006 the end?
- end of the world june 6
- june 6, 2006 and 666
- 6th of june conspiracies
- what is going to happen on june 6 2006
- june 6 2006 end of world
- earthquake prediction june 6 2006
- significance of june 6, 2006
- world ending on june 5th
- wwiii 666
- june 6 2006 bible

and the list goes on. It's pretty interesting. I moved the blog today (wanting to get a handle on all the trackback spam I was getting on the old one, and to put it on one of my own servers), and I'm now tailing the access logs in realtime. Over the last few weeks it was getting up to a couple or few hundred visitors per day to this 1 year old blog post (the average post on my blog gets maybe 5 or 6 visits a day), and I think today it will go over the 1000 uniques mark, I expect a crescendo of activity leading up to D-Day next week (pun is very much intended).

Anyone concerned that the world may end on June 6th should bear in mind there was another subculture of net.kooks who were pretty convinced there would be an asteroid hit on May 25th, and some of these people (as I've remarked before), seem genuinely disappointed that it didn't happen. They keep their hopes up. Maybe the asteroid will hit week.

Posted by Mark Jeftovic in Nutjob Watch at 13:46

Hey, I'm with you on this. I DO believe the Scriptures implicitly, but 666 is a big mystery that we can't unfold by dates or superstition. Besides, the date 060606 occurs every 100 years - June 6, 1906; June 6, 1806; June 6, 1706, etc. It is ridiculous what many have turned the biblical prophecies about the antichrist into!

Anonymous on Jun 5 2006, 07:56