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Four essential components of Search Engine Optimization

I've been helping a longtime customer debug getting his website setup with a google sitemap and stealth redirection and he asked me in more general terms if I had any advice for him around search engine optimization. Here are four essential "must have's" for SEO. Three you can do right now, the fourth is not under your control as much. Before embarking on a concentrated SEO campaign, be sure the first three are in place. Continue reading "Four essential components of Search Engine Optimization"

Posted by easyDNS: Tips and Tricks in via easyDNS blog at 13:02